# LAUNCH Internet

## Passenger Wi-Fi made easy



THE CRITICAL COMMUNICATIONS COMPANY



Speedcast LAUNCH<sup>SM</sup> Internet is the front-runner in providing passengers and crew — whether for a single vessel or an entire fleet — with fast and reliable internet access at the industry's most competitive rates.

With LAUNCH Internet, Speedcast manages and provisions all aspects of guest and crew usage and satellite connectivity, including payment, 24/7 trouble-shooting and support, relieving captains and operations managers of responsibility and administration onboard cruises and ferries. Users can simply select Wi-Fi packages and make purchases through the easy-to-use LAUNCH Internet Portal. The flexible portal can be custom configured to the layout needs of the owner or operator and provides access to comprehensive self-service and support options. In addition to benefits to the passenger maritime sector,

LAUNCH connectivity and entertainment services can add value to any remote hospitality site around the world.

#### **FEATURES:**

- Easy self-service portal via Wi-Fi network
- High-speed, always-on internet service
- · Flexible service-model options
- Multiple end-user payment mechanisms
- Can be deployed independent of corporate networks
- Property management system (PMS) integration capability available\*
- Multiple languages available

A complete managed passenger and crew Wi-Fi service from installation to support.



Visit www.speedcast.com/LAUNCH or scan QR code to learn more.



- Access to Wi-Fi
- · Open LAUNCH Internet homepage
- End users create a single account to access service.



- Internet data or voucher options
- Payment via major credit cards or PayPal
- Google

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  - Guest/crew internet
  - End-user accounts accessible from any site connected to internet





with modem and switch

- Hotspot Gateway
- Hosts and manages remote site splash page
- Communicates with RADIUS server for AAA
- Communicates with Payment Gateway for Wi-Fi online sales

Provides Wi-Fi coverage in specific designated areas

#### **ENGAGE WITH GUESTS AND PASSENGERS WITH EASE**



**Customizable welcome portal:** Configure to the layout needs of the owner/operator.



**Easy log-in:** Features a simple registration process and oneclick connection via favorite social networks. Or, offer complimentary services and amenities without requiring registration.



**PMS integration\*:** Can be integrated with many property management systems (PMS), including Opera Fidelio, Oracle and Suite 8.



Shape the traffic: Limit guests to a defined amount of bandwidth or time. Generate additional revenue by charging users for Wi-Fi access. Define a pricing model based on access or speed.



**Targeted SMS and email notification:** Send email and SMS notifications to your guests after they log in.



**Simplify the payment process:** Simplify the transaction process with a choice of payment gateways.



**Hardware monitoring:** Directly monitor your network infrastructure such as access points, switches and routers.



**Monetize your Wi-Fi:** Develop custom advertising for free sponsored Wi-Fi or a 4G network. Open your network to advertisers and nearby businesses.



**Satisfaction surveys and quizzes:** Create surveys, quizzes and obtain customer feedback.



**Trade with different countries:** Multi-currency payment options are available.

\*Integration activation fee may be charged separately by PMS provider.

#### Speedcast LAUNCH Internet — End User Portal and Customer Reports

End users get access to data usage statistics and tools to help manage and get the most out of the data packages they buy. Customers can view reports to monitor guest and crew network bandwidth and utilization and to manage user satisfaction.

### **Bandwidth Management**



## User Portal



