



As part of the Speedcast LAUNCH portfolio, LAUNCH Entertainment is an innovative infotainment solution, providing entertainment and information to guests and crew anywhere in the world — whether on a cruise ship, on an offshore rig or in a remote office. With LAUNCH Entertainment, guests and crew can browse a library consisting of thousands of the world's top movies and television shows or relax with music tracks by their favorite artists while away from home.

ENTERTAIN AND INFORM ANYWHERE

LAUNCH Entertainment offers unrivaled content and delivery options across the globe, and guests and crew can access up-to-date content from anywhere at any time. Available content includes major studio movies, linear television, news, sports, podcasts, radio, digital signage and more.

CUSTOM PACKAGING

Thanks to its modular offerings, LAUNCH Entertainment can be tailored to your specific needs and budget. Ask us about the content and functional packages that best fit your needs.

BEST-IN-CLASS FUNCTIONALITY

Our LAUNCH Entertainment solution is designed with the user experience in mind. In addition to the latest movies and television, users benefit from features such as synchronized electronic programming, weather forecasts and an easy-to-build custom channels and information portal.

BENEFITS

- Provide guests and crew with instant access to the world's top movies, shows, games, journals and more
- Use as a module-based solution to meet any requirements and budget
- Access cloud-based content and configuration management from anywhere
- Keep everyone informed with on-screen announcements, alarms, bulletins and custom information channels
- Play personal content via USB

Contact a Speedcast Sales Representative or email info@speedcast.com for more information.

Dig Into Content

Our onboard offering is always fresh and current, so you can spend less time curating content, maintaining licensing compliance and working on other administrative tasks. LAUNCH Entertainment's IPTV system is approved to provide content from a long list of studios and distributors, including major studio content like Hollywood blockbusters. Thanks to LAUNCH Entertainment's linear TV distribution, users can watch live news and reports, as well as choose from a diverse selection of podcasts and live radio streaming services. LAUNCH Entertainment provides guests and crew with extra features, like weather forecasts and an alarm clock system, to make their lives a little easier.

LAUNCH Entertainment is designed to provide a seamless, easy user experience for both administrators and crew members.

Added functionality features include:

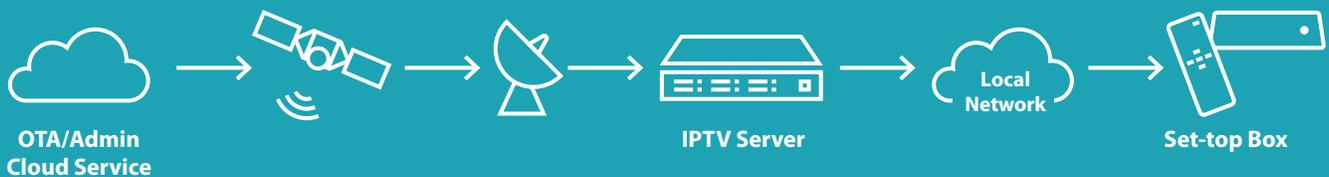
- Ability to stream content to personal mobile devices
- Personal content playback feature
- Digital signage and information distribution
- Content browsing with an electronic programming guide
- Closed captioning
- Troubleshooting with multi-language support
- IPTV set-top boxes that double as a built-in Wi-Fi hotspots

LAUNCH Entertainment is compliant with all safety regulations and MPAA certified.



Key Differentiators

- Ability to deliver full-feature, high-quality, content to remote customers
- Delivery of licensed and custom content to points of display (including mobile devices) without an app
- Turnkey managed services, including high-quality licensed content and delivery
- Competitive pricing and attentive customer service





Entertainment

- TV, catch-up TV
- Timeshift
- Recording
- On-demand video and TV
- Radio
- Content search
- Personal content playback
- Alarm clock
- Podcast
- Content delivery



Information

- Information channels
- Information portal
- On-screen messaging
- Bulletin board
- CCTV integration
- Weather forecast
- Advanced cloud based
- Publishing tool



Content

- Personal content creation
- Publishing via cloud
- Movie and TV series rentals
- News and sports rentals
- Free podcast downloads
- Recorded TV archive
- Personal content playback
- Over-the-air updates



Personal Device Entertainment — PDE, Connectivity and Integrations

- Set-top box works as hotspot for handhelds and laptops
- PDE support — use Android or IOS devices to access IPTV functions
- Advanced settings for bandwidth use, throttling and connectivity
- PA/GA integration for safety and alarm notifications
- GPS integration for vessel on MAP and forced content application

More Than Television and Movies

LAUNCH Entertainment is a comprehensive infotainment system. In addition to the latest television and movies, users can access informational channels and portals. Information services such as a bulletin board, CCTV viewer and forced content are available as well.

INFO CHANNELS AND PORTALS

- Access interactive information for guests, public and crew
- Create your own TV channels
- Publish text, video, pictures, PPT, PDF and corporate slides
- Enable content targeting (user groups)
- Use cloud or local publishing

PA/GA/MUTE

- Low-voltage ON/OFF signal reception from PA/GA to PAIO data acquisition module
- On-screen message and mute volume that display when a signal is present
- Standard unit PAIO that shows up to eight different messages based on eight triggering inputs.

FORCED CONTENT — GPS TRIGGERED

- GPS position that triggers forced content playback
- Disabled use of remote control
- Video playback with or without sound
- Content targeting (user groups)
- Select heading and playback mode

Hardware Specifications



TV set, connected to set-top box with HDMI, remote control



Server, communicator and headend (multiple setups)



Antenna/DVB input, multiswitch (multiple setups)

SET-TOP BOX CT-2151



- Dimension 100x100x 32
- IR remote control
- HDMI — 1.4a with HDCP
- Widevine DRM for multicast/unicast
- Built-in Wi-Fi hotspot
- USB for private content
- Wall-mount bracket for behind-TV mount

SDK, PARTNER OF PHILIPS

TV-Set With Built-in IPTV STB

- High-quality professional TV with up to five-year warranty
- Media suite available in sizes: 28", 32", 40", 48" and 55"
- High-end signature models in sizes: 49", 55" and 65"
- Full HD

Management Studio

- Super user tool for configuration, management and support
- Content publication
- Remote control
- User statistics
- Control every single STB in detail (start-up application, audio output, tethering)
- Send command to any STB, group or all STBs (e.g., restart, suspend, redeploy, wake up)
- Get instant overview of STBs' status (e.g. online, suspend, not registered)
- Sort per status and search per name or group



Contact Speedcast

Unit 4F, Level 1, Lakes Business Park 12
Lord Street, Botany NSW 2019 Australia
+61 2 9531 7555