



OneWeb



USE CASE

The connected owner, guests, and passengers
Powering the enhanced guest experience at sea

Connect with



OneWeb



speedcast



People onboard expect faster, more reliable service in the years ahead.

The connected owner, guests, and passengers

Powering the enhanced guest experience at sea

Today's passengers and guests have higher expectations than ever; they expect to have a connected experience at sea comparable to what they enjoy on land. Whether a guest is onboard a ferry, a superyacht, or a cruise liner, there is pressure on ship owners and operators to ensure they can get online wherever and whenever they want to.

This connectivity could be for entertainment purposes, to access social media, stream movies or make video calls to family and friends. They might enjoy online gaming or simply need to work while traveling.

OneWeb LEO satellite connectivity enables guests to experience high-speed connectivity while at sea, just as they would enjoy on land. Fast, reliable, low-latency satellite connectivity can power a memorable and unique onboard experience for guests, and keep them coming back.



Technological advances have driven lifestyle and work-related choices that rely on connectivity.

Connectivity challenges

High-speed, low-latency onboard connectivity is a must-have for demanding passengers, whether traveling on cruises or relatively short ferry journeys. Passengers want to have a high quality online experience, stay productive for work, and be entertained. In the past, passengers often needed to be in a specific place onboard a ship to get a good signal, as onboard distribution systems were limited. That is changing, and today many cruise ships offer guests bow-to-stern Wi-Fi. With an average of 3,000 passengers onboard a cruise ship, that is a hefty challenge to overcome.

The connected guest expects to access and use cloud computing as well as choose their preferred applications whilst at sea. Traditional GEO satellite connectivity is often not fast enough to serve the growing demand for bespoke applications and the faster speeds that today's passengers want.

Connectivity solutions

OneWeb low Earth orbit (LEO) satellite connectivity empowers ship owners and operators with the connectivity they need to satisfy the most demanding and expectant of passengers.

Enhanced opportunities

Enabling the connected guest experience

LEO satellite connectivity can give ship owners and operators the ability to service passengers with a more refined experience, and business travellers with a more productive journey. Low-latency connectivity allows passengers to work during voyages, stream movies or TV boxsets, play online games, place video calls to friends and family, and upload photos and videos to social media. LEO solutions onboard allow ship owners and operators to improve customer loyalty and increase profitability.

Satisfying premium customers

Reliable LEO satellite connectivity is the preferred choice for superyachts. Demand for global satellite communications onboard superyachts has grown in recent years, and operators need an always-on connectivity experience for premium customers worldwide, including including for polar routes. OneWeb connectivity provides the capacity, coverage, and low latency that deliver the premium experience that superyacht owners and passengers have come to expect.

A better voyage across all touchpoints

LEO satellite connectivity allows ship owners and operators to transform the sea travel experience for passengers of all types. In addition to giving guests access to their own entertainment and content, OneWeb connectivity lets passengers make any itinerary changes they need to make in real-time, provide necessary pre-arrival documentation online, book additional tickets or hotel rooms. This enhances the experience at every touchpoint along the journey.





Passengers can stay productive by accessing documents and files in the cloud from anywhere at sea.

Enhanced and new applications

Content streaming

Passengers can use their own devices and video streaming accounts - Netflix, Apple+ etc - to watch what they want, when they want.

Online gaming

Passengers leverage high-speed, low-latency connectivity to enjoy their favourite games - League of Legends, FIFA Leagues, Fortnite etc.

Social media

Guests stream video and post regularly in real-time to friends and family throughout their voyage.

Communication

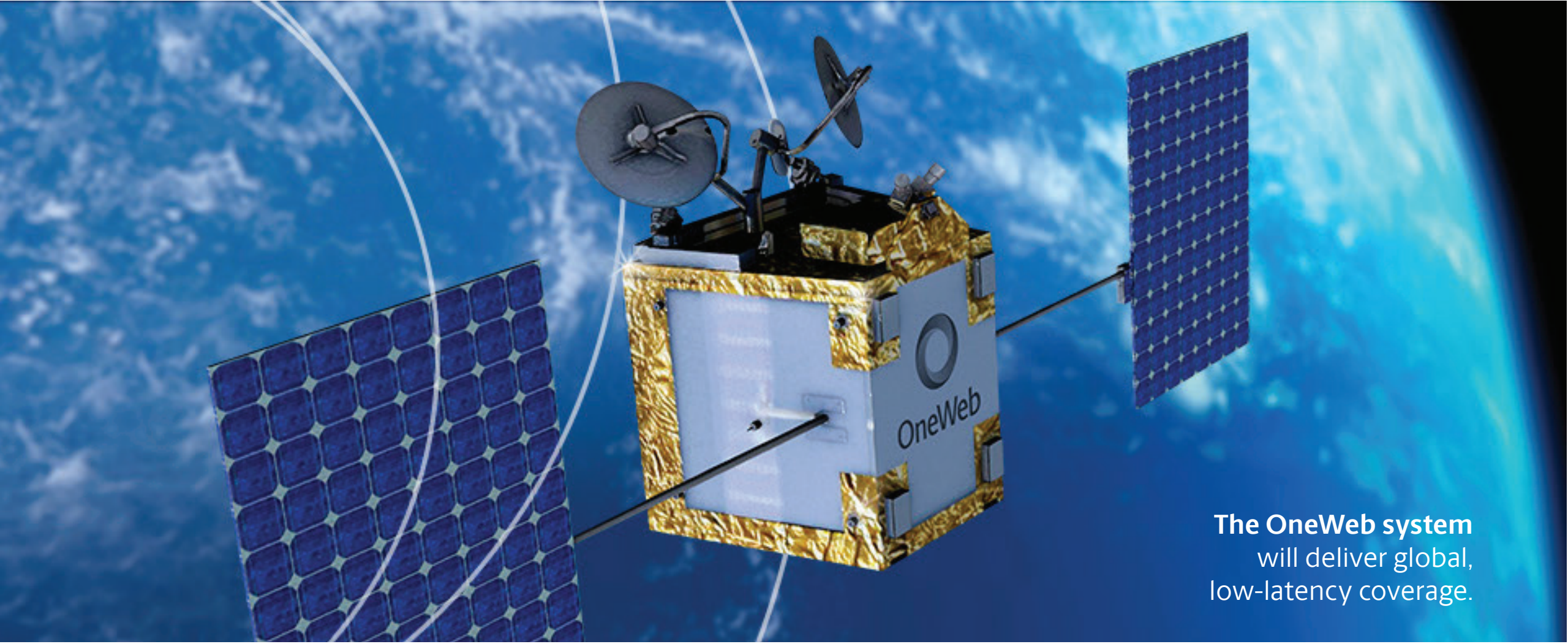
Travellers keep others informed, as they complete or change their itineraries while at sea.

Teleconferencing

Business passengers onboard have reliable access to office and video conference applications - Microsoft Teams, Zoom etc.

Cloud access

Passengers stay productive, accessing corporate networks, documents and files in the cloud for a seamless office experience.



Global space-based connectivity made easy

OneWeb LEO satellite connectivity can empower the connected guest like never before and make online experiences at sea comparable to those on land.

Our products and plans deliver the data speed, reliability, and low latency that enables ship owners, guests, and passengers to connect more effortlessly, enjoy more data, as well as use it to make better-informed decisions. Our user terminals are simple to order, deliver, install, and maintain. OneWeb provides primary, backup, and hybrid network solutions for the requirements of modern maritime companies.



Speedcast is OneWeb's Global Distribution Partner and will be integrating OneWeb's Low Earth Orbit (LEO) satellite connectivity into Speedcast's Unified Global Platform (UGP). Together with OneWeb services, Speedcast's global platform will ensure customers in the maritime, energy and enterprise industries benefit from a multi-path, multi-orbit future that includes new LEO connectivity options.

Book a Demo with Speedcast

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